

Key information

- Operations began in Miami, 2015
- Founded by Paul Crusius and Marco Vietor
- Number of employees in the US: 150
- Number of Partner Providers: 1,800

Introducing hear.com

hear.com is one of the world's leading online hearing aid providers, with operations in the USA, Switzerland, India, the Netherlands, France, Canada, Germany, Malaysia and South Korea. Founded in Miami in 2015, the company connects people with mild to severe hearing loss to a nationwide network of licensed Partner Providers. They offer cutting-edge solutions from the top eight hearing aid manufacturers in the US.

As a part of its corporate culture, hear.com consistently educates people about the features and benefits of hearing aids. One of their goals is to show that modern hearing aids are high-tech and discreet, not the big, old-fashioned gadgets of the past. This is one of the reasons why the company brought in actor David Hasselhoff to be its brand ambassador. With his help, hear.com aims to build brand identity and promote the life-changing benefits of being fitted for a hearing aid.

How hear.com works

hear.com's services are aimed at everyone experiencing some level of hearing loss. However, the company is especially focused on people who enjoy an active, social life and need hearing aids that will improve their hearing condition without affecting their daily routines. The goal is to provide the broadest and most complete range of top hearing aid options, so that customers can make a well-informed decision that will be effective for their lifestyle.

This is how it works: Customers sign up online and one of hear.com's hearing experts will get in touch with them to get a better understanding of their hearing situation and suitable solutions. Next, an appointment will be scheduled with one of hear.com's partner providers near their area, for hearing tests up to fitting session. A risk-free 45-day trial period for all hearing aids allows customers to try on their devices and get a full refund in case they are not absolutely satisfied. hear.com has a 5-star score in reputable review sites such as TrustPilot and ShopperApproved.